

CHINA



## Roving Seminar on China's Patent System

Milan

### AGENDA

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*This event is organised in cooperation with the National Intellectual Property Administration, PRC.*

## Wednesday, 19 September 2018

- 09:30 – 10:00 Registration
- 10:10 – 10:25 **Welcome Remarks**  
**Ms. Giulia Ponticelli**, Head of Legal Affairs Division, Italian Patent and Trademark Office, Ministry of Economic Development, Italy  
**Ms. Dong Cheng**, National Intellectual Property Administration, PRC
- 10:25 – 10:30 **Seminar Introduction**  
**Ms. Kinga Katus**, IPKey China
- 10:30 – 10:45 **Latest Developments of the Chinese IP System**  
**Ms. Dong Cheng**, Deputy Director General, National Intellectual Property Administration, PRC
- 10:45 – 11:0 **Session 1: Progress in China's Patent System**  
**Mr. Gao Peng**, Principal Officer, National Intellectual Property Administration, PRC
- 11:00 – 11:45 **Session 2: Filing and Examination of Patents in China**  
**Mr. Chen Pei**, Deputy Director, National Intellectual Property Administration, PRC
- 11:45 – 12:00 **Questions & Answers**
- 12:00 – 13:00 Lunch Break
- 13:00 – 13:45 **Session 3: Devising a Patent Strategy in China**  
**Mr. Giovanni Casucci**, IPKey China Expert
- 13:45 – 14:30 **Session 4: Exploiting Patents in China – Methods and Considerations in Strategic Patent Portfolio Management**  
**Mr. Giovanni Casucci**, IPKey China Expert



- 14:30 – 15:00**      **Session 5: Invalidating Patents in China**  
**Mr. Chen Pei**, Deputy Director, National Intellectual Property Administration, PRC
- 15:00 – 15:15      Coffee break
- 15:15 – 16:00**      **Session 6: Enforcing Patents in China**  
**Mr. Giovanni Casucci**, IPKey China Expert
- 16:00 – 16:30**      **Questions and Answers**  
**Mr. Giovanni Casucci**, IPKey China Expert
- 16:30 – 16:45**      **Closing Remarks**  
**Ms. Dong Cheng**, Deputy Director General, National Intellectual Property Administration, PRC and **Ms. Kinga Katus**, Activity Coordinator, IPKey China

