



ROVING SEMINARS ON CHINA'S PATENT SYSTEM

Milan

INVITATION

Contact Person

Kinga Katus

Email: Kinga.katus@ipkey.euwww.ipkey.eu

The IP Key China initiative, in partnership with the National Intellectual Property Office, PRC (formerly SIPO) cordially invites you to attend the upcoming "Roving Seminar on the Chinese patent system".

European stakeholders can benefit from improved awareness of the benefits of using and how to use the patent system in China, which includes invention patents, utility model patents, and registered design patents. During the seminar, leading European and Chinese experts will explain how to use the Chinese patent system to maximise value to EU companies and properly protect their patents.

The seminar will be held in Italian and Chinese with simultaneous interpretation.

Date:

Wednesday, 19 September 2018

Venue:

Hotel dei Cavalieri, Sala Carmagnola (Piazza Giuseppe Missori, 1, 20123 Milan)

Registration:

Business representatives, IP professionals and other interested in successful patent management in China. The seminar is free of charge with complimentary coffee breaks and lunch.

Please click on the following link to complete your registration:

<http://euipo.blumm.it/event/auto-register/2/1/new>

Agenda

9:30 – 10:00

Registration

10:10 – 10:20

Welcome Remarks

10:20 – 10:30

Seminar Introduction

10:30 – 11:00

Development of the Chinese IP System

11:00 – 11:45

Session 1: Filing and Examination of Patents in China

11:45 – 12:00

Questions & Answers

12:00 – 13:00

Lunch Break

13:00 – 13:45

Session 2: Devising a Patent Strategy in China

13:45 – 14:30

Session 3: Exploiting Patents in China – Methods and Considerations in Strategic Patent Portfolio Management

14:30 – 15:00

Session 4: Invalidating Patents in China

15:00 – 15:15

Coffee break

15:15 – 16:00

Session 5: Enforcing Patents in China

16:00 – 16:30

Questions and Answers on Session 5

16:30 – 16:45

Closing Remarks**About IP Key China**

IP Key China is an EU Project designed to enhance EU-China cooperation on selected emerging challenges in the area of intellectual property (IP), it is directed and funded by the European Commission and implemented by the European Union Intellectual Property Office (EUIPO).

For further information, please visit www.ipkey.org.

